

C-311

TELANGANA STATE BEVERAGES CORPORATION LTD
2ND FLOOR, D- Block, PROHIBITION & EXCISE COMPLEX, M.J. ROAD
HYDERABAD - 500001

Ref. TSBC/L/K/FL/Y01/647

// CIRCULAR // - CC-3

date : 09/01/2015

Sub: TSBC/L- Procurement of Foreign Liquor for the year 2014-2015 -
Submission of approved Foreign Liquor Labels / Stickers (under duty
paid entitlement) by M/s. Diageo India Private Limited for
the year 2014-2015- communication of price list for the foreign liquor
brands for its supply to TSBC/L for the year 2014-15 -Reg.

Ref: 1. Lr. dated 30-12-2015 of M/s. Diageo India Private Limited.
2. Cr.No.3524/2014/CPE/B2 dated 23-12-2014.

M/s. Diageo India Private Limited vide ref. 1st cited duly submitting the approved labels /
stickers of FL brands (under duty paid entitlement) requested to give brand code (s) to
enable them to apply for "orders for supply" for these brands.

Further the Commissioner of Prohibition & Excise, Telangana vide ref. 2nd cited approved the
registered brands of Foreign Liquor brands, to be supplied in '6' bottle case as submitted by
M/s. Diageo India Private Limited under "Duty Paid" entitlement for its supply to TSBC/L for
the year 2014-2015.

The new brand codes now allotted for all the registered foreign liquor brands as at ref.2nd by
the CPE, for the year 2014-2015 along with issue price, MRP and Additional Privilege fee as
worked out are enclosed as issue price list No. 10.

Hence all the Chief Managers / Managers are directed to note the above new codes and
update the brand / item master accordingly.

The new item codes can be updated through the file name TXT which is sent through
Email in the VB Software Menu Master → Supplier Info Update.

Also all the Chief Manager (s) / Manager (s) are directed to verify the brand (s) description
and MRP (s) printed on the sticker (s) of foreign Liquor brands as per the price list enclosed
as and when the consignment(s) is / are received and release for sale.

M/s. Diageo India Private Limited is also directed to note the new brand (s) code (s) as
per the issue price list enclosed and the same may be quoted as and when indent for
"orders for supply" is placed.

The Chief Managers / Manager shall acknowledge the receipt of the Circular and report
compliance on updating of the item Master.

Sd/-
Managing Director

Encl: As stated.

To

All the Chief Manager(s) / Manager, IMFL Wholesale Depot(S) in the State of
Telangana.

Copy to : M/s. Diageo India Private Limited.

Copy to : General Manager (F&A, MIS & P&A) at C.O. for information.

Copy to : Commissioner of Prohibition & Excise, Telangana for Information.

// Attested //


General Manager (Ex)

TELANGANA STATE BEVERAGES CORPORATION LIMITED
 PROCUREMENT OF FOREIGN LIQUOR FOR THE YEAR 2014-2015

ISSUE PRICE LIST No.10
 (DUTY PAID)

C-3/2

Brand Code	Supplier Name / Brand Description	Segment	Ass. Value	Custom	Issue Price	Addl. Pre.		OFS Price
			/Case	Duty / Case	/Case	MRP /Btl	Fee /Btl	/Case
(VALUE IN RUPEES)								
Y01	DIAGEO INDIA PVT. LTD TULSIG							
Y01Q18M	JOHNNIE WALKER BLACK LABEL BLENDED SCOTCH WHISKY	W	6,001.50	3,827.00	18,417.00	3,685.00	1.60	9,817.70
Y01Q19M	JOHNNIE WALKER RED LABEL BLENDED SCOTCH WHISKY	W	2,913.78	1,492.98	9,247.00	1,850.00	0.60	4,395.96

FOURTH CHARACTER IN THE ITEM CODE		SEVENTH CHARACTER IN THE ITEM CODE		SEGMENT	
ALPHABET	BOTTLE SIZE IN ML	ALPHABET	NO. OF BOTTLES PER CASE		
Q	750ML	M	6	W	WHISKY

[Signature]
 09/11/15
 Jr.EXECUTIVE

[Signature]
 GENERAL MANAGER (EX)

[Signature]
 9/11
 MANAGING DIRECTOR
 3/3