## TELANGANA STATE BEVERAGES CORPORATION LIMITED 2<sup>ND</sup> FLOOR, PROHIBITION & EXCISE COMPLEX, M.J.ROAD,NAMPALLY, HYDERABAD – 500 001

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Lr.No.TSBCL/K/221/sale/TSBCL/2014-15 /1663

Dt.08-9-2015

## // CIRCULAR No. OS4 //

Sub:- Opening of TSBCL Retail Outlets permitted under Rule 18(1) and 18(2) of A.P. (Grant of licence of Selling by Shop and conditions of licenses) Rules 2012 - Operational Guidelines issued by Govt. -Reg.

Ref:- 1. Lr. I

 Lr. No. K/2221/2012-13/Retail outlets/13948, Dt. 25-07-2012

Govt. Memo no.7764/ EX-II(1)/2014-2 dated 27-8-2015

The Government in the reference 2<sup>nd</sup> cited, issued orders permitting the Managing Director, TSBCL to establish TSBCL retail outlets under Rule 18 (1) "Opening of Retail Outlet where all shops are not disposed" & Rule 18(2) "Opening of Retail Outlet to stabilize the MRP and control of ID" of Telangana Excise (grant of license of selling by shop and conditions of license) Rules, 2012 duly exempting the TSBCL from paying license fee to the Prohibition and Excise department, as per the norms and guidelines as laid in Annexure –II and Annexure–III appended.

A copy of the Government orders cited in the reference duly approving the guidelines are enclosed herewith.

The Chief Managers/Managers of all IMFL depots are instructed to approach the Deputy Commissioner of Proh. & Excise of the concerned District for identification of the shops under Rule 18(1) & Rule 18(2) and make preparatory arrangements like securing premises, engaging contractual staff, transport contractors etc., for the ensuing Excise year 2015-16.

Sd/-

Managing Director.

Encl:a/a

Τo,

All the Joint Collectors & Ex-Officio Executive Directors of the IMFL Depots.

All the Chief Managers / Managers of all IMFL depots.

Copy to: General Manager(F&A,MIS) and General Manager(MM& Excise)

// Attested //

General Manager(RO)