

// CIRCULAR //-005

Sub: Affixation of HEALS on stocks affixed with PEALS available at A4 shops which are withheld for circulation-certain orders issued-Reg.

Ref: 1. TSBCL/K/HEALS/ 614 dated 24-12-2014.  
2. Cr.No.1672/2004/CPE(T)/Ex dated 24-12-2014

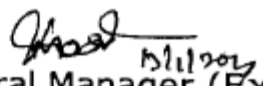
The Corporation vide ref. 1<sup>st</sup> cited submitted certain proposals on re-affixing with HEALS (Holographic Excise Adhesive Labels) on with-held stocks available at the A4 shops.

The CPE, Telangana vide ref. 2<sup>nd</sup> cited after careful examination of the proposal submitted by TSBCL directed the DCs to implement the following methodology for re-affixing with HEALS on the stocks available at all the A4 shops which are with-held for circulation:

1. The shop licensee will intimate the SHO, the Brandwise, Sizewise stock along with necessary proof of lifting from the depot.
2. The SHO having jurisdiction over the shop will, after through verification draw HEALS from the connected depot duly placing an indent for the quantity required.
3. The SHO and his staff will supervise the HEAL affixture work at the concerned shops' premises.
4. The Shop owners can make use of manpower available in the shop premises.
5. The SHO concerned shall submit a comprehensive report on utilization of HEALS brand wise, manufactory wise, size wise etc., through the Prohibition and Excise Superintendent concerned duly certified by Assistant Commissioner Enforcement having jurisdiction, to the Joint Director, Distilleries & Breweries, the CPE and the MD, TSBCL for taking further action.
6. The cost of HEALS shall be borne by the suppliers concerned.

Further the CPE accorded permission to the Chief Manager (s) / Manager (s) of IMFL depots to issue HEALS as and when indented by the SHO having jurisdiction over the shop for its affixation on the with-held stock having PEALS irrespective of its source of supply i.e., local & non-local.

In view of the above, all the Chief Manager (s) / Manager (s) of IMFL depots are hereby directed to release HEALS as and when SHO indents, obtain information as per S.No.5 from the concerned SHO and report compliance for collection of differential cost between HEALS and PEALS from the suppliers concerned and for taking further action.

  
General Manager (Ex)

To:

All the Chief Manager (s) / Manager (s) of IMFL depots in the state.

Copy to Asst. Secretary (Labels).

Copy submitted to the Commissioner of Prohibition & Excise, Telangana for information.

All the IMFL & FL suppliers.