

**TELANGANA STATE BEVERAGES CORPORATION LIMITED**

(An Undertaking of Government of Telangana)

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Lr No.TSBCL/2015-16/K/FL/Issue Price List/ 1647

Dt. 04-09-2015

// CIRCULAR 053//

**(FL Issue Price List No. 13 )**

Sub: TSBCL- Procurement of Foreign Liquor for the year 2015-2016 -  
Submission of approved Foreign Liquor Labels / Stickers by **M/s Surabhi Enterprises** for the year 2015-2016- Allotment of New Brand Code(s)  
- Communication of price list for the foreign liquor brands for its supply to TSBCL for the year 2015-16 -Reg.

Ref: 1. Lr.No.TSBCL/K/FL/2014-15/Surabhi/dated 24-7-2015.  
2. Lr.No.TSBCL/K/FL/2014-15/Surabhi/1521 dt.6-8-2015.  
3. Lr.Dt. 31-08-2015 from **M/s Surabhi Enterprises**.

TSBCL vide ref 1<sup>st</sup> & 2<sup>nd</sup> cited forwarded the Foreign Liquor **Beer** label (s) / Sticker (s) along with the documents of **M/s Surabhi Enterprises** to the Commissioner of Prohibition & Excise, Telangana for approval of the same.

Accordingly, **M/s Surabhi Enterprises** vide ref.3<sup>rd</sup> cited submitted labels registered by the Commissioner of Prohibition & Excise, Telangana, Hyderabad vide ref. 2<sup>nd</sup> cited, for the year 2015-2016 ending with 31-03-2016 under rule 4 (A) (2) of A.P. Excise (Import, Export and Transport of IMFL and FL - Permits) Rules, 2005, with a condition that statutory warning and MRP stickers may be pasted at the time of delivery to TSBCL.

In this regard it is to inform that **M/s Surabhi Enterprises** is a new supplier for Telangana State Beverages Corporation Limited, and having allotted Code **'Y15" (Duty Paid)**.

In view of the above, it is also decided to allot new Brand code (s) under new supplier code for its identification and accounting.

New brand codes as allotted thereon for all the approved foreign liquor brands for the year 2015-2016 along with issue price, MRP and Additional Privilege fee are worked out and enclosed as **Issue price list No.13 (Duty paid)** .

Hence all the Chief Managers/Managers are directed to note the above new code and update the Depot Brand/item Master accordingly.

Also the Chief Manager(s)/Manager(s) are directed to verify the Brand (s) description and MRP(s)printed on the sticker(S) of foreign liquor brands as per the price list enclosed as and when the consignment(s) is /are received and release for sale.

**M/s Surabhi Enterprises** is also directed to note the supplier code and brand(s) code(s) as per the issue price list enclosed and the same be quoted as and when indent for 'Orders for Supply' is placed, etc.

The Chief Managers/managers shall acknowledge the receipt of the Circular and Report compliance on updating of the Supplier Master.

**Sd/-  
Managing Director**

ENCL: As stated

To

All the Chief Managers/Managers, IMFL Depot(s) in the state of Telangana.

Copy to: **M/s Surabhi Enterprises, Hyderabad.**

Copy to : General Manager(F&A and MIS) ,TSBCL, CO., Hyd.

Copy submitted to: The Commissioner, Proh.& Excise, Telangana, Hyd.

// Attested //

  
General Manager(Excise)

C-53/2

## ISSUE PRICE LIST NO. 13 (DUTY PAID)

TELANGANA STATE BEVERAGES CORPORATION LIMITED

PROCUREMENT OF FOREIGN LIQUOR (BEER) FOR THE YEAR 2015-16 AS PER GOVT. MEMO NO.9706/EX-II(1)/2014 DT.02-04-2015

Sl.No.	Itemcode	Supplier Name / Item Description	Size of Bottle in ml	No. of Bottles per Case	Segment	Assessable Value per case	Custom Duty per case	Issue Price per case	MRP in Rs. Per Bottle	APF per case in Rs.	OFS price in Rs. Per case	Price W.E.F.
	<b>Y15</b>	<b>SURABHI ENTERPRISES</b>										
1	Y15B01H	MURPHY'S IRISH STOUT BEER CAN	500	24	B	1094.40	1800.00	4721.00	250	4.11	2870.40	3/9/2015
2	Y15B01I	AMSTEL LIGHT BEER BOTTLE	355	24	B	547.20	960.00	2421.00	130	3.91	1490.16	3/9/2015
3	Y15B01Q	FULLER'S BLACK CAB STOUT BEER	500	12	B	410.40	600.00	1606.00	180	3.33	998.40	3/9/2015
4	Y15B01U	BIRRA MORETTI BEER BOTTLE	330	24	B	478.80	768.00	2046.00	110	3.44	1230.96	3/9/2015
5	Y15B01V	VIRU BEER BOTTLE	300	20	B	455.00	600.00	1885.00	120	2.19	1043.00	3/9/2015
6	Y15B01W	BRILLIANT ALE	500	8	B	286.00	169.12	977.00	155	2.34	447.12	3/9/2015
7	Y15B02Q	FULLER'S VINTAGE ALE	500	12	B	546.00	660.00	2201.00	230	0.73	1194.00	3/9/2015
8	Y15B02U	FULLER'S LONDON PRIDE BEER BOTTLE	330	24	B	478.80	720.00	1998.00	105	0.94	1182.96	3/9/2015
9	Y15B02W	1698 KENTISH STRONG ALE	500	8	B	286.00	169.12	977.00	155	2.34	447.12	3/9/2015
10	Y15B03U	FULLER'S LONDON PORTER BEER BOTTLE	330	24	B	546.00	720.00	2261.00	120	2.24	1250.16	3/9/2015
11	Y15B03W	DOUBLE STOUT	500	8	B	338.00	169.12	1123.00	180	4.53	499.12	3/9/2015
12	Y15B04U	SAGRES BEER BOTTLE	330	24	B	478.80	720.00	2072.00	110	2.08	1182.96	3/9/2015
13	Y15B04W	INDIA PALE ALE	500	8	B	348.40	169.12	1153.00	185	4.84	509.52	3/9/2015
14	Y15B05W	EXHIBITION FINE CIDER	500	8	B	416.00	621.60	1796.00	285	4.38	1029.60	3/9/2015
15	Y15B06W	ENGLAND'S PRIDE MEDIUM CIDER	500	8	B	416.00	621.60	1796.00	285	4.38	1029.60	3/9/2015
16	Y15B07W	HEREFORDSHIRE MEDIUM CIDER	500	8	B	416.00	621.60	1796.00	285	4.38	1029.60	3/9/2015
17	Y15B08W	HEREFORDSHIRE APPLE-SWEET CIDER	500	8	B	416.00	621.60	1796.00	285	4.38	1029.60	3/9/2015
18	Y15B09W	HEREFORDSHIRE DRY CIDER	500	8	B	416.00	621.60	1796.00	285	4.38	1029.60	3/9/2015
19	Y15B10W	HEREFORDSHIRE VINTAGE 2012 STILL CIDER	500	8	B	416.00	621.60	1796.00	285	4.38	1029.60	3/9/2015

Sd/-

Managing Director

// Attested //

General Manager (Excise)